



SAVE TIME...PAY YOUR ANNUAL GSAR DUES ONLINE! It's fast, easy, and secure! 24/7 access!

- 1 Go to www.cnyREALTOR.com/dues -or- click the "Pay Dues" button on the single sign-on screen (SSO) that you use to access Matrix
- 2 Enter your **GSAR member #** (located on your invoice) - keep this # in a handy place - *you'll use it to log in to register for education and events too!*
- 3 Enter your **MLS Login** (first 6 letters of your last name, first two of your first name)
- 4 Under "My Services" Click on "**GSAR Pay/View Bill Online**"

ALERT:

- **DO NOT hit the BACK button** while paying online. You will get "locked" and have to call GSAR.
- Continue thru the payment screens until you see "Your transaction was successful"
- Your credit card information is NOT on file for GSAR dues. **We do not have Auto Pay for GSAR.**

What do I get for my REALTOR® membership?

Your dues are an investment in your career. With a membership of more than 1,700, GSAR is the voice for the real estate industry in CNY. We are dedicated to preserving and defending the individual rights of private property ownership and enhancing the professionalism and success of our members.

HIGHLIGHTS - Monday thru Friday 8:30am-4:30pm phone support with trained staff - Ability to serve on GSAR Committees & Task Forces - Access to GSAR member discounts, such as BJ's Wholesale Club, Delta Sonic, hotels, restaurants, etc. - Trademark protection, only REALTOR® Association members can use the nationally recognized REALTOR® trademarks and logos

PROFESSIONAL STAFF - A professional, trained staff is here to assist you in all areas including professional standards, education and MLS, we can point you in the right direction!

cnyREALTOR.com - This is YOUR site! All members are listed under "Find a REALTOR®" - All listings & open houses entered into the MLS automatically show on cnyREALTOR.com, it's accurate and up-to-date, and all leads come right to you! - Approximately 25,000 unique visitors each month - cnyREALTOR.com is heavily marketed on digital billboards, TV channels 3, 5, 6, & 9, K-rock, iHeart Radio, and other mediums spanning CNY - Promotion of the advantages of using a REALTOR® - Consumer Advocacy

COMMUNICATIONS - Inclusion in GSAR's Annual Membership Directory, mailed to every member, with contact info. and photos of our REALTOR® members - Weekly HotNews e-mails are sent out, keeping members well-informed on all happenings locally, as well as state-wide and national issues - Matrix "News" Message keeps members informed each time they sign on to the MLS

EDUCATION & PROFESSIONAL DEVELOPMENT - New Member Orientation provided for all new members - 25+ CE and designation classes offered throughout the year at our offices - Matrix training classes three times per month - free if you don't want CE! - 4 **FREE** "Raising the Bar" Seminars each year, educational topics/speakers such as the Dept. of State, Legal FAQ, mock hearings, and much more - Attendees of all 4 sessions (or 3 of these and Community Day) will receive **20% off their 2020 local dues** - Be paid to be educated! - GSAR teams up with NYSAR to hold nationally recognized certification and designation courses for our members

PROFESSIONAL STANDARDS - GSAR's arbitration services help to resolve commission disputes - GSAR also provides enforcement of the Code of Ethics, basic principles that guide the professional responsibilities of REALTORS®

EVENTS & NETWORKING - GSAR holds many networking events each year, to mention a few: Annual Golf Outing, "Main Event", membership meetings, Community Day, Broker/Manager meetings - Each year GSAR names a REALTOR® of the Year and a Shining Star of the Year at our Annual Installation Event

LEADERSHIP - The ability to run for leadership positions at GSAR - The ability to hold chair & co-chair positions on a variety of committees/task forces - Incentives to attend State & National Leadership meetings with our scholarship

ASSOCIATION OFFICE - The GSAR office is a fresh space with plenty of parking, open to all members for events, education, meetings, etc. - All members have the ability to rent the GSAR ballrooms, computer lab, and conference room, for very reasonable rates for any corporate functions

MEMBER NOTICE - PLEASE READ - DUES DEDUCTIBILITY INFO.

Nondeductibility: Associations must include a notice on *membership dues statements identifying the portion of dues used for lobbying and political expenditures* and that such amount is nondeductible by the member. Compliance with the Tax Reform Act of 1993 requires that the portion of dues attributable to lobbying and political activities at the State and Federal levels of government is nondeductible for income tax purposes. This nondeductible portion must be disclosed to members on their dues invoice each year.

Nondeductibility Notice RPAC: Associations must include on all RPAC contribution solicitations, including member dues statements that request an RPAC contribution, a notice that RPAC contributions are not deductible for federal tax purposes.

For the 2019, with dues at \$100.00 per member, the New York State Association of REALTORS® portion that is not deductible for income tax purposes is \$20.00.

For 2019, with dues at \$150 per member, NAR computes 38 percent or \$57 to be nondeductible for the member's income tax purposes due to NAR lobbying efforts. Please note that the entire \$35 Consumer Advertising Campaign special assessment qualifies as fully deductible.

In addition, contributions (including member dues) to NAR are not tax deductible as charitable contributions. However, they may be tax deductible under other provisions of the Internal Revenue Code for the member's income tax purposes due to NAR lobbying efforts.

Contributions to RPAC are not deductible for federal income tax purposes. Contributions are voluntary and are used for political purposes. The amounts indicated are merely guidelines and you may contribute more or less than the suggested amounts. The National Association of REALTORS® and its state and local associations will not favor or disadvantage any member because of the amount contributed or a decision not to contribute. You may refuse to contribute without reprisal. Your contribution is split between National RPAC and the State RPAC. The National RPAC portion is used to support federal candidates and is charged against your limits under 52 U.S.C. 30116.

RPAC/the REALTOR® community played a role in:



Enacting these laws:

- 1st Time Homebuyer Savings Account Program Study
- New York's 2% property tax cap
- New York's STAR Property Tax Relief
- New York's prohibition on private transfer fees
- National Flood Insurance Program
- Federal home buyer tax credits
- Mortgage cancellation relief
- Making FHA financing for condos more accessible
- Increasing FHA loan limits for single family homes, effective in 2017



Defeating these proposals:

- To double fines for violation of RE license law
- All new real estate tax increase bills were defeated in 2018
- To prohibit REALTORS® from practicing real estate outside their home county
- To require brokers to sign all real estate documents
- To add source of income as a protected class (NOTE: this is a protected class in the city of Syracuse)
- To prohibit broker-prepared contracts
- To require a 20% down payment
- To require real estate license number to appear on every document at closing

Have you contributed to RPAC?

Here is how RPAC is working for you!

