



March 18, 2016

Issue no.12



[MATRIX](#) | [Register for Craig Grant](#) | [Good Luck SU!](#)

The GSAR office will be **closed next Friday**, March 25th, in observance of Good Friday.
The office will reopen on Monday at 8:30 a.m.

Top 4 Things YOU Need to Know This Week!

1. Raising the Bar #2 will be in April

April will be here before you know it so make sure to add this event to your calendars now! The second seminar of the 2016 Raising the Bar series has been scheduled for **April 7th** from **10am-12pm**. ****This session will be held at Empower!**** (1 Member Way, Syracuse) We'll have Instructor Randy Templeman teach you easy ways to use technology to market yourself and your business. As always, you can register online at cnyrealtor.com, under EVENTS. Even if you missed the first Raising the Bar you are still eligible to receive a 10% dues discount in 2017 by attending the next 3 Raising the Bars AND Community Day on May 6th. [Click](#) here to view the remaining seminars in the series.

2. LISTEN & LEARN!!

We LISTENED to what many of you had to say, requesting to have National Speaker Craig Grant present again on his technology tips, so join us and LEARN a ton of great tech info from Craig! Craig will be here the entire day on **Wednesday, March 23rd**. Morning, afternoon, or all-day packages are available to choose from. ALL sessions include lunch![Click here](#) for the day's flyer with registration instructions and class descriptions.

9:00am - 12:15pm "Data Security, Tech Risk Management & Safety (3Hrs CE)- \$47

1:00 - 4:15pm Seminar featuring two of Craig's most popular topics: "Mobile Road Warrior" and "Social Media Success in Under 15 Minutes a Day". No CE for the afternoon session- \$27

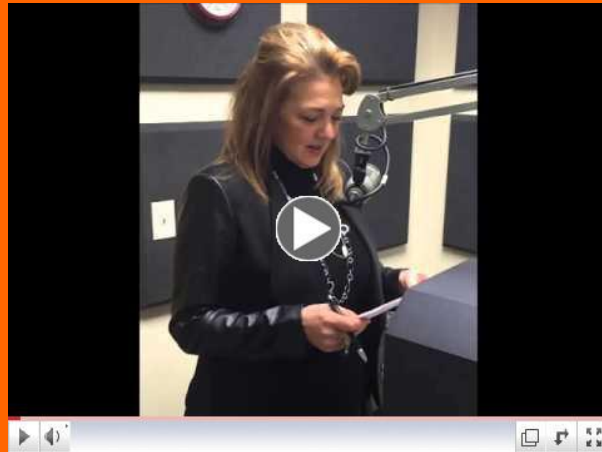
3. Extension on Advertising Deadline for Membership Directory

Attention Affiliates: If you missed out on purchasing advertising space in the 2016 Membership Directory you're in luck! The deadline has been extended to **April 1st!** The directory is one of our highly requested products that our members love to have on hand. This would be the perfect place to get your company's name recognized. [Click here](#) for a pricing guide and agreement form. Contact [Laura Mech](#) with any questions.

4. Matrix Conversion Coming in April!

Remember, Matrix will be **replacing** Fusion & MLXchange. Target date for parallel period to begin is **April 4th**, 2016. Training classes are targeted to begin for CNYIS members the week of April 18th. More information to come with specific dates and times. Watch for weekly emailed updates with training materials and dates for in-house training classes to aid you in this conversion!

If you're listening to the Syracuse game today on TK99 or ESPN then you'll probably recognize someone. Check out Lynnore's commercial for cnyRealtor.com that will play during the game today at noon!



GO ORANGE!

IMPORTANT DATES

HBR of CNY

Home & Garden Show

March 17-20

NYS Fairgrounds

Craig Grant

March 23rd

9-12:15pm and

1- 4:15 pm, GSAR

[Details](#)

Tech Tips & Training

March 28th

1 - 3pm, GSAR

[Details](#)

**Register under events*

Raising the Bar #2

April 7th

10am-12pm, Empower

(at 1 Member Way, Syracuse)

[Details](#)

Save the dates

Community Day - May 6th

Housing Opportunities

Reception - May 19th

Lobby Day - May 24th

Member Mixer at Borio's - June 2nd

GSAR Calendar

QUICK LINKS

[2015 Membership Directory](#)

[Education Schedule](#)

[CNY Housing Stats](#)

[Important Support Numbers](#)

[Member Benefits](#)

[Member Profile](#)

[NAR](#)

[NYSAR](#)

[Pay Your Dues](#)

[Register for Education](#)

[Register for an Event](#)

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Did you know there is a \$75 reactivation fee if your MLS service is interrupted?

Don't get stuck paying any more fees! MLS 2nd Quarter dues needed to be paid on, or before 03/15/16. If you did not make your payment a late charge of \$15.00 has been added to your account. MLS fees are now \$165.00 (includes late fee) and is due on, or before **03/31/16**. If payment is not made, your **service will be interrupted on 04/01/16**. Once your service has been interrupted, a \$75.00 Reactivation charge will be due at the time your service is restored, and a total of \$240.00 will be due. No fees will be waived.

Please keep in mind, it may take up to 24 hours to have your service restored once your service has been interrupted. Any Company that has agents with a past due balance on 4/10/16 they will be shut off on that date.

You can easily pay your GSAR/CNYIS bills online
Just follow these few quick steps. Go to:

- 1. Members' side of cnyRealtor.com**
- 2. "Your Account"**
- 3. "Pay Dues"**

Once you log in you can pay whichever bill you choose
by clicking on the link under "My Services"

Submit your "HotSpot" ideas to Mech@cnyrealtor.com

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