



March 25, 2016

Issue no.13



[Millennials Want Suburban Areas](#) | [NYS Green Building Conference](#)

The GSAR office is closed today in observance of Good Friday.



## ***Top 4 Things YOU Need to Know This Week!***

### **1. NEW and improved cnyRealtor.com website set to launch on Monday**

In the afternoon of Monday, **March 28th**, the new cnyRealtor.com site will be live and we're giving you a sneak peek! [Click here](#) to view the new site. Please note, a Search Open Houses link will be added to the homepage menu prior to launch. All of our marketing mediums will be saturated with advertisements about our new site once it launches. Therefore you may get calls about listings or about things on the new site, and we want our members to be prepared and knowledgeable of this new product. So please take a few minutes to familiarize yourself with the site. As a Realtor Member you are able to use the new branded cnyRealtor.com logo for your personal marketing. [Read more.](#)

### **2. Next T3 seminar will be on Monday**

The new T3 seminar series has been a hit with our members, with almost 40 in attendance at the first one in February. These seminars are FREE and all Brokers, Managers, Agents, and Admins are welcome! March's T3 will be on Monday, **March 28th**, 1-3pm at GSAR. *Seminar focus:* Austin Moran, Director of Information Technology at NYSAR, will discuss security vulnerabilities found on the Internet, including the latest viruses and ways to become infected and how to defend against them. Austin's presentation partner, Sean Dowling from NYSAR, will provide you with training on The Cloud. When registering online look for it under EVENTS, not a class. Want to know future dates for T3? [Click here](#)

### **3. Raising the Bar in 2016- session #2 at Empower**

RTB#2 will be **April 7th** from **10am-12pm**. ***\*\*This session will be held at Empower!\*\**** (1 Member Way, Syracuse) We'll have Instructor Randy Templeman teach you easy ways to use technology to market yourself and your business. As always, you can register online at

cnyRealtor.com, under EVENTS. Even if you missed the first Raising the Bar you are still eligible to receive a 10% dues discount in 2017 by attending the next 3 Raising the Bars AND Community Day on May 6th. [Click here](#) to view the remaining seminars in the series.

#### **4. NYSAR's response to DOS Fair Housing email**

NYSAR has been made aware of an email sent by the New York State Department of State, Division of Licensing Services, identifying new protected classes relating to housing discrimination. The email directs licensees to a document on the DOS website titled, "NOTICE TO ALL REAL ESTATE BROKERS AND SALESPEOPLE Guidance Regarding Prohibited Discriminatory Practices".

In that document it states that "Predisposing Genetic Characteristics", "Arrest Record" and "Conviction Record" are all protected classes under Housing Discrimination. Currently, NYSAR is unaware of any law, rule or regulation identifying "Predisposing Genetic Characteristics", "Arrest Record" and "Conviction Record" as protected classes in housing (but they are protected in employment practices) and believe **this may have been done in error**. NYSAR counsel has been in contact with the DOS, Division of Licensing Services, and is awaiting their response. Upon hearing from DOS, NYSAR will advise you as to the legal status of the three protected classes.

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### **IMPORTANT DATES**

#### **Tech Tips & Training**

**March 28th** 1 - 3pm, GSAR

[Details](#)

*\*Register under events*

#### **Raising the Bar #2**

**April 7th**

10am-12pm, Empower

(at 1 Member Way, Syracuse)

[Details](#)

**Save the dates- details to follow**

#### **Celebrity**

**Bartending Event-** April 21st

**Community Day-** May 6th

#### **Housing**

**Opportunities Reception -** May 19th

**Lobby Day -** May 24th

**Member Mixer at Borio's -** June 2nd

**Events  
Calendar**

### **QUICK LINKS**

[2015 Membership Directory](#)

[Education Schedule](#)

[CNY Housing Stats](#)

[Important Support Numbers](#)

[Member Benefits](#)

[Member Profile](#)

[NAR](#)

[NYSAR](#)

[Pay Your Dues](#)

[Register for Education](#)

[Register for an Event](#)

### **NEW MEMBERS**

#### ***Christopher Newman***

McKenzie Realty LLC

[cmn79@cornell.edu](mailto:cmn79@cornell.edu)

315-575-0709

#### ***Joshua Flett***

Hunt Real Estate ERA

[Joshua.flett@huntrealestate.com](mailto:Joshua.flett@huntrealestate.com)

315-622-5757

#### ***Robert King***

Keller Williams Syracuse

[kingrm1991@gmail.com](mailto:kingrm1991@gmail.com)

315-701-6900



**Are you interested in using the new cnyRealtor.com logo for your personal marketing?**



[Download Logo](#)

As a GSAR REALTOR® Member you are free to use this new branded logo on any of your marketing materials. It's kind of like the Good Housekeeping seal of approval. When consumers see your name associated with cnyRealtor.com they know that you're a trusted REALTOR® who will be their "Local Real Estate Authority". The new logo is housed under the "Member Resources" button on the Members' Side. There are two formats available for you to download.

Submit your "HotSpot" ideas to [Mech@cnyrealtor.com](mailto:Mech@cnyrealtor.com)

**HH&K**  
Hinman, Howard & Kattell LLP  
ATTORNEYS

Edwina C. Schleider  
224 Harrison Street, Suite 500  
Syracuse, NY 13202  
P: (315) 473-9414  
E: [eschleider@hhk.com](mailto:eschleider@hhk.com)

Binghamton, NY	Syracuse, NY
New York, NY	White Plains, NY
Capital District, NY	Oneonta, NY
Morris, NY	Edmeston, NY
Saddle Brook, NJ	Concord, NH
Scranton, PA	Jupiter, FL
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