

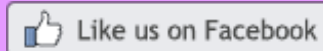


November 10, 2017

Issue No. 44



*Remember to "like" us on Facebook!*



## 8 Things You Need to Know this Week

*Thank you to all Veterans, past and present!*

[Call for Action Take Action!](#)

[Pay Your Dues](#)

### **1. Act Now and Help Save the Dream of Homeownership**

We need you, your friends and family to respond to this Call to Action! It affects ALL homeowners! Help save the dream of homeownership. You could pay MORE in taxes if you don't act NOW! Tell your Members of Congress you oppose any tax reform plan that would weaken the tax incentives for owning a home.

As of today we have a 34% response rate. We can do better! Let's get 100% Please, act today!

[Click here](#) to learn more about the tax bill.

[Call for Action.](#) We can and must do better!

### **2. 2018 GSAR Dues Bills Are Due 12/31...But Don't Wait, Pay Today**

The flyer below regarding how you can pay your bill online was sent to everyone with their 2018 GSAR dues bill. **THIS IS MANDATORY READING.** If you have not done so, please read this important flyer in its entirety.

[Click here](#) for flyer. [Click here](#) to pay your dues and avoid late fees.



## SAVE TIME....PAY YOUR GSAR DUES ONLINE!

It's fast, easy, and secure! 24/7 access!

- 1 Go to [www.cnyREALTOR.com/dues](http://www.cnyREALTOR.com/dues) -or- click the "Pay Dues" button on the single sign-on screen (SSO)
- 2 Enter your **GSAR member #** (located on your invoice) - keep this # in a handy place!
- 3 Enter your **MLS Login** (first 6 letters of your last name, first two of your first name)
- 4 Under "My Services" Click on "GSAR Pay/View Bill Online"

### TIPS:

- **DO NOT hit the BACK button** while paying online. You will get "locked" and have to call GSAR.
- Continue thru the payment screens until you see "Your transaction was successful"
- Your credit card information is NOT on file for GSAR dues. We do not have Auto Pay for GSAR.

### What do I get for my REALTOR® membership?

Your dues are an investment in your career. With a membership of more than 1,700, GSAR is the voice for the real estate industry in CNY. We are dedicated to preserving and defending the individual rights of private property ownership and enhancing the professionalism and success of our members.

**HIGHLIGHTS** - Monday thru Friday 8:30am-4:30pm phone support with trained staff - Ability to serve on GSAR Committees & Task Forces - Access to GSAR member discounts, such as BJ's Wholesale Club, Delta Sonic, hotels, restaurants, etc. - Trademark protection, only REALTOR® Association members can use the nationally recognized REALTOR® trademarks and logos

**cnyREALTOR.com** - NEWLY REDESIGNED SITE! All members are listed under "Find a REALTOR®" on our website - All listings & open houses entered into the MLS automatically show on cnyREALTOR.com, it's accurate and up-to-date, and all leads come right to you! - Approximately 25,000 unique visitors each month - cnyREALTOR.com is heavily marketed on digital billboards, TV channels 3, 5, 6, & 9, K-rock, and other mediums spanning CNY - Promotion of the advantages of using a REALTOR® - Consumer Advocacy

**COMMUNICATIONS** - Inclusion in GSAR's Annual Membership Directory, mailed to every member, with contact info. and photos of our REALTOR® members - Weekly HotNews e-mails are sent out, keeping members well-informed on all happenings locally, as well as state-wide and national issues - Matrix "News" Message keeps members informed each time they sign on to the MLS

**EDUCATION & PROFESSIONAL DEVELOPMENT** - New Member Orientation provided for all new members - 25+ CE and designation classes offered throughout the year at our offices - Matrix training classes three times per month - free if you don't want CE! - 4 FREE "Raising the Bar" Seminars each year, educational topics/speakers such as the Dept. of State, Legal FAQ, mock hearings, and much more - Attendees of all 4 sessions (or 3 of these and Community Day) will receive **20% off their 2019 local dues** - Be paid to be educated! - GSAR teams up with NYSAR to hold nationally recognized certification and designation courses for our members

**PROFESSIONAL STANDARDS** - GSAR's arbitration services help to resolve commission disputes - GSAR also provides enforcement of the Code of Ethics, basic principles that guide the professional responsibilities of REALTORS®

**EVENTS & NETWORKING** - GSAR holds many networking events each year, to mention a few: Annual Golf Outing, "Main Event", membership meetings, Community Day, Broker/Manager meetings - Each year GSAR names a REALTOR® of the Year and a Shining Star of the Year at our Annual Installation Event

**LEADERSHIP** - The ability to run for leadership positions at GSAR - The ability to hold chair & co-chair positions on a variety of committees/task forces - Incentives to attend State & National Leadership meetings with our scholarship

**ASSOCIATION OFFICE** - The GSAR office is a fresh space with plenty of parking, open to all members for events, education, meetings, etc. - All members have the ability to rent the GSAR ballrooms, computer lab, and conference room, for very reasonable rates for any corporate functions

### 3. Don't Miss GSAR's Holiday Extravaganza and Craft Fair

Let's have some holiday fun, do some shopping, and raise money for a wonderful cause on **Wednesday, November 29th** at the GSAR office beginning at 1:00 pm. Help us spread holiday cheer to those affected by cancer. [Click here](#) to print flyer. [Register here!](#)

**craft fair**

Come and shop with our local crafters and see all of their talents! Something for everyone on your list!

Here are just some of the awesome LOCAL vendors you'll see here!

Lakeland Winery *MORE TO COME!*

Lynn & Paul Schantz's rustic birdhouses & quilts

Carlotta Brown's handmade beaded jewelry

Bette Hebert's holiday art display

Theresa Gratien's holiday collections

Kathi Davis' hand stamped cards, ornaments and gift packaging

Olive on Brooklea - olive oil and balsamic vinegar tasting boutique

Mary Savage's handmade artwork - tile hot plates & coasters

Bayside Wood Products - handmade cutting boards - customizable

Nana's Clothesline - artistically handmade fabric bowls of all sizes

Peggy Lounsbury's bird houses with a twist of MacKenzie Childs

Cornercraft Goat Milk Lotions & Soaps



## GSAR's Holiday Extravaganza & Craft Fair

Sponsored by:



To Benefit:



Let's have some holiday fun, do some shopping, and raise money for this wonderful cause.

Buy LOCAL! Come support local artists and crafters and check off your gift giving list!

**Wed., November 29th, 2017**

**1-4pm at the GSAR office**

5958 East Taft Rd., North Syracuse, NY 13212

### Lunch provided

Have lunch on us!

Chili, hot dogs, snacks and refreshments

### You could be a winner!

Each time you buy from a local vendor, you're entered into a drawing for a **\$200 Best Buy gift card!**

### Make a child's holiday

We are kicking off our toy drive at this event! Get into the holiday spirit by donating a toy to a child staying at the Upstate Cancer Center over the holidays! All toys must be new in packaging. \$10 gift cards to various stores are also appreciated for adolescent patients.

**PLEASE REGISTER** so we have a count for food. *Be sure to bring cash, not all vendors take credit cards.*

**Register here:**

**[www.cnyrealtor.com/event](http://www.cnyrealtor.com/event)**

#### **4. Instanet Forms: Transaction Desk & Authentisign**

GSAR will hold Instanet Seminars on **Wednesday, November 15th**. There are different sessions and you **MUST** register for each session you would like to attend. Reserve your seat today, seating is limited! [Click here](#) for more information. [Click here](#) to register.

#### **5. NAR Needs Your Updated Information**

The National Association of REALTORS® is updating their database and want to be sure they have your correct address. [Click here](#) and go to "Update Your

Information" to verify that the correct information is listed.

## **6. Is Your Website DMCA Compliant?**

The Digital Millennium Copyright Act (DMCA) is a federal copyright law that enhances the penalties for copyright infringement occurring on the Internet. The law provides exemptions or "safe harbors" from copyright infringement liability for online service providers (OSP) that satisfy certain criteria. Courts construe the definition of "online service provider" broadly, which would likely include MLSs as well as participants and subscribers hosting an IDX display.

[Click here](#) to see if you are in compliance.

## **7. Did You Know....**

Did you know that submitting a letter from your buyer with the purchase offer might result in a possible Fair Housing violation? [Click here](#) to view NYSAR's legal council, Anthony Gatto's, video on what are known as "Love Letters".

## **8. Get a Free Copy of This Year's RLI + NAR Land Markets Survey**

Every year, the REALTORS® Land Institute (RLI) and the National Association of REALTORS® research department work together to create an unprecedented and comprehensive Land Markets Survey report for land and real estate agents across the country. **You could win a \$50 gift card plus a free copy of the report.** The deadline for the survey is Friday, November 17th. [Click here](#) to take this survey.



*Member to Member News and Hot  
Chitchat*

*Send us your news!*

*Content must be about member community  
events or personal events you would like  
other members to know about.*

*NO RECRUITING!*

*Send to: [teneyck@cnyrealtor.com](mailto:teneyck@cnyrealtor.com)*

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## **IMPORTANT DATES**

### ***GSAR Holiday Extravaganza & Craft Fair***

November 29, 11:00 - 2:00 pm,  
GSAR. [Register here!](#)

### ***NYSAR Triple Play***

## **QUICK LINKS**

[2017 Membership Directory](#)

[Calendar of Events](#)

[CenterState CEO Essentials](#)

[CenterState CEO Events](#)

[CNY Housing Stats](#)

[CNYIS Billing Change](#)

December 4 - 7, Atlantic City, NJ  
[Click here](#) to register

***Cayuga County Chapter  
Holiday Party***

December 20, 5:30 pm, Auburn  
Details coming soon!

**2018**

***Installation Gala***

January 19, 5 - 7:00pm  
Landmark Theatre

***2018 Mid-Winter Business***

***Meetings***, February 4 - 8  
Desmond Hotel, Albany

***Ms-ter GSAR Fundraiser***

March 8, 6:00 pm, GSAR

***REALTORS® Legislative  
Meetings & Trade Expo***

May 14 - 19, Washington, DC

***Borio's Member Mixer***

June 7. 5:00 - 7:00 pm  
Borio's, Oneida Lake

***GSAR's Annual Golf Outing***

July 23, Links at Erie Village

***NYSAR Fall Business Meetings***

September 23 - 26  
Turning Stone Casino

***REALTORS® Conference &  
Expo***, November 2 - 5

Boston, MA

[Congressman John Katko](#)  
[Downtown Syracuse Events](#)  
[Education Schedule](#)  
[Important Support Numbers](#)  
[Member Benefits](#)  
[Member Profile](#)  
[NAR](#)  
[NAR - REALTOR® Magazine](#)  
[NYSCAR Calendar of Events](#)  
[NYSAR](#)  
[Pay Your Dues](#)  
[Register for Education](#)  
[Register for an Event](#)  
[GSAR & CNYIS Scholarship](#)  
[Request Forms](#)

**NEW MEMBERS**

\* There will not be New Member  
sign-ups on Thursday, November  
23rd\*

Kristy O'Neill Dafoe  
A&F Real Estate, Inc. - East  
Syracuse  
[kristydafoeafrealestate@gmail.com](mailto:kristydafoeafrealestate@gmail.com)  
315-569-9317

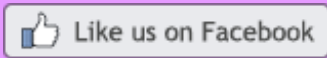
Peter Pessetto  
Keller Williams Syracuse - East  
Syracuse  
[pessetto@kw.com](mailto:pessetto@kw.com)  
315-701-6900

Michael Deecher  
Hunt Real Estate ERA - Manlius  
[deech07@gmail.com](mailto:deech07@gmail.com)  
315-682-7197

[Events Calendar](#)

[VISIT OUR WEBSITE](#)

Remember to "like" us on Facebook!



**EMPOWER**  
FEDERAL CREDIT UNION

Become a Member today

315-477-2200

Federally insured by NCUA.  
Membership eligibility required.

A vertical advertisement for Empower Federal Credit Union. At the top is the logo with the word 'EMPOWER' in a large, bold font and 'FEDERAL CREDIT UNION' in a smaller font below it. Below the logo is a group of diverse people smiling. The main text reads 'Become a Member today'. At the bottom, there is a blue bar with the phone number '315-477-2200' and a white bar with the text 'Federally insured by NCUA. Membership eligibility required.'

Increase your income.

nysar

A vertical advertisement with a solid orange background. The text 'Increase your income.' is centered in white. Below it is the 'nysar' logo, which consists of a stylized white flower-like icon followed by the word 'nysar' in a lowercase, sans-serif font.