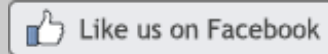




May 12, 2017  
Issue No. 18



*Remember to "like" us on Facebook!*



## *6 Things You Need to Know this Week*

### **1. Community Day Recap**

We had a packed house for Community Day this past Wednesday. Thanks to everyone that came to hear from our speakers. Here are two of the presentations, in case you were unable to attend, or you did attend and would like to review again or pass them on! [Home HeadQuarters](#) - [CenterState CEO](#)

### **2. SAVE THE DATE: June 14th - 10am-12pm at Empower FCU - GSAR Annual Meeting and Raising the Bar #3 with TJ Doyle!**

We are excited to announce that TJ Doyle, Director of Social Media for the National Association of REALTORS®, will be our presenter at the next Raising the Bar seminar on **June 14**. In his role at NAR, TJ is tasked with creating social media content and executing targeted campaigns and initiatives aimed at building and promoting online communities of value to NAR and its members.

Registration will open next week for both events! Stay tuned for registration info.

### **3. Tech Tips and Training May 22nd with Microsoft!**

Come to our next T3 session on **May 22nd from 1-3pm** at GSAR. We are looking forward to some **Microsoft 10 training** from Nira Irby, product advisor for Microsoft! Hear about: What's new with Microsoft 10 - Apps and how to use them - How to set up your Microsoft account - and Q&A for additional training!

[Click here](#) to register to attend!

### **4. Personal Branding Mastery event at GSAR**

Join John O'Brien and Movement Mortgage at GSAR for a seminar exploring how to build your personal brand and get featured as an expert! To be held at GSAR on Tuesday, **May 16th** from 9am-12pm. [Click here](#) for more information!

### **5. Calling All Volunteers for this year's Downtown Living Tour!**

The 11th Annual Downtown Living Tour is Saturday, **May 20th** from 11am-4pm. This is a celebration of the most sought-after addresses in Downtown Syracuse! They are still

looking for 25 volunteers to help show off downtown! What will you get?? A FREE t-shirt, a FREE ticket to enjoy the tour, and a super fun day in downtown Syracuse! If interested, e-mail Kristine Sherlock at [ksherlock@downtownsyracuse.com](mailto:ksherlock@downtownsyracuse.com) or call 315-422-8284. [Click here](#) for more about the Tour.

## **6. Broker/Manager meeting at GSAR**

Brokers and Managers: please mark your calendars for **June 1st at 9am** here at GSAR for our next Broker/Manager meeting. Stay informed on local issues as well as real estate trends. Plus, you will have a chance to win an iPad 9.7! RSVP with Nora at [dimeis@cnyrealtor.com](mailto:dimeis@cnyrealtor.com). *This meeting is open to Brokers and Managers only.*

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*Member to Member News and Hot Chitchat*

*Send us your news!*

*Content must be about member community events or personal events you would like other members to know about.*

*NO RECRUITING!*

*Send to: [teneyck@cnyrealtor.com](mailto:teneyck@cnyrealtor.com)*

### **MEMBER TO MEMBER NEWS:**

Please remember, GSAR's 2017 President, Jennie Chapin, has chosen charities for each month this year. May is the Red Cross. HUNT Real Estate is hosting an American Red Cross Blood Drive on May 16th, 1-6pm. Please come show your support to this very important cause! Contact Lynn Mallaro to schedule your appointment at 315-622-5757 or [lynn.mallaro@huntrealestate.com](mailto:lynn.mallaro@huntrealestate.com)

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### **IMPORTANT DATES**

#### ***Cayuga Cleanup Day***

May 20th, 9:00 am

Auburn

#### ***Downtown Living Tour***

May 20th, 11am-4pm

Downtown Syracuse

#### ***REALTORS®Legislative Meetings***

May 15 - 20, Washington, DC

### **QUICK LINKS**

[2016/2017 Membership Directory](#)

[Calendar of Events](#)

[Education Schedule](#)

[CNY Housing Stats](#)

[Important Support Numbers](#)

[Member Benefits](#)

[Member Profile](#)

[NAR](#)

[NYSAR](#)

[Pay Your Dues](#)

[Register for Education](#)

[Register for an Event](#)

***Tech Tips & Training***

May 22, 1:00 - 3:00 pm

GSAR

***Lobby Day***

May 23, Albany

***Borio's Member Mixer***

June 8, 5:00 pm

Borio's Restaurant, Cicero, NY

***Raising the Bar #3 &  
Annual Meeting***

June 14, 10:00 - 12:00 pm

Empower

***Tech Tips & Training***

June 26, 1:00 - 3:00 pm

GSAR

***GSAR Golf Outing***

July 17, 12:00 pm

Links at Erie Village, E.

Syracuse

***Ice Cream Social***

July 20, 2:00 pm

GSAR

***Tech Tips & Training***

July 24, 1:00 - 3:00 pm

GSAR

***Oswego REALTOR® Expo***

August 17, 4:00 pm

River Vista, Fulton

***Raising the Bar #4, GSAR  
Wine Social & Meet the  
Candidates & Voting Begins***

Aug. 24, GSAR

***Tech Tips & Training***

[NYSCAR Calendar of Events](#)

[CenterState CEO Essentials](#)

[CenterState CEO Events](#)

[GSAR and CNYIS Scholarship](#)

[Request Forms](#)

**NEW MEMBERS**

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Sophia Sorrentino

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- Fayetteville, NY

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Mary Nicolucci

RealtyUSA.com - Camillus, NY

mlnicolucci@gmail.com

315-487-6551

Aug. 28, 1:00 - 3:00 pm

GSAR

### **2017 Fall Business Meetings**

September 24 - 27, Turning Stone

Casino, Verona, NY

### **Wine Tour**

October 5 - All day

October 19, 6:00 pm

GSAR

### **Tech Tips & Training**

October 23, 1:00 - 3:00 pm

GSAR

### **NAR Conference & Expo**

November 3 - 6, Chicago, Ill

### **Oswego Chapter PATH**

### **Auction & Holiday Party**

November 14

### **NYSAR Triple Play**


December 4 - 7, Atlantic City, NJ



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