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Hot News Sponsors

PAY YOUR DUES HERE

Weekly Video

Sorry...no video this week. Check back next week for another hot topic video!

Events

Save These Dates for April and May!

- April 30. [Tech Tips & Training](#), 1:00 pm, GSAR
- May 8. [Cayuga Cty Chapter's REALTOR® EXPO](#)
5:00 pm, Hilton garden Inn, Auburn
- May 10. [Raising the Bar #2](#)
10:00 am, Embassy Suites-Destiny
- May 14-19 [REALTORS® Leg Meetings & Trade Expo](#)
Washington, DC
- May 21 [Tech Tips & Training](#), 1:00 pm GSAR
- May 24 [Oswego Chapter Education & Networking](#)
4:30 pm, Tavern on the Lock, Fulton

Only a Few Seats Available for April's Tech Tips & Training - Photography for REALTORS®

March's T3 will be held Monday, April 30 from 1:00 - 3:00 pm at the GSAR office. This short seminar is aimed at showing the basic concepts and techniques agents may use to improve their listing photos. Limited seating. [Click here](#) for flyer.

Register Today

FREE EVENT! Cayuga County Chapter to Host

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First REALTOR® Expo, May 8th

Come join the Cayuga County Chapter of GSAR as they host their very first REALTOR® Expo on Tuesday, May 8th from 5:00 - 7:00 pm at the [Hilton Garden Inn](#), Auburn. Guest speaker will be Detective Lieutenant Brian Schenk on REALTOR® Safety. There will be a cash bar, hors d'oeuvres and raffles. No registration needed, just come on out to meet and network with your peers in Cayuga County!

[More Information Here](#)

Raising the Bar #2

The 2nd session in the Raising the Bar series will be held Thursday, May 10th from 10:00 - 12:00 pm at [Embassy Suites-Destiny](#). This seminar will focus on Complaint Resolution with Patrick Reilly, NYSAR's Vice President of Member & Board Services. [Click here](#) for event flyer.

[Register Today](#)

May's Tech Tips and Training, May 21st

May's T3 will be on Instanet Forms. Join Laurie Omans on Monday, May 21st from 1:00 - 3:00 pm at the GSAR office where Laurie will cover setting up the Instanet account, preparing a contract and sending the contract through Authentisign. [Click here](#) for flyer.

[Register Today](#)

Oswego County Chapter's Education & Networking Event

The Oswego County Chapter of GSAR is proud to host an Education and Networking Event on Thursday, May 24th beginning at 4:30 pm at the [Tavern on the Lock](#). Ethics for REALTORS® will begin at 4:30 pm and networking will begin immediately after, approximately 7:00 pm. [Click here](#) for event flyer!

[Register Today](#)

MLS News



Weekly MLS Rule and Regulation Tip:

Use of Incomplete MLS #'s - MLS#'s of Incomplete listings

UPSTATE PREMIER MORTGAGE



Quick Links

[2018 Membership Directory](#)
[Calendar of Events](#)
[CenterState CEO Events](#)
[CNY Housing Stats](#)
[CNYIS Billing Change](#)
[Education Schedule](#)
[Event & Meeting Schedule](#)
[Important Support Numbers](#)
[Member Benefits](#)
[Member Profile](#)
[NAR](#)
[NAR REALTOR® Magazine](#)
[NYSAR](#)
[NYSCAR Events](#)
[Pay Your Dues](#)
[Register for Education](#)
[Register for an Event](#)
[Scholarship Request Form](#)
[Syracuse Events](#)

Important Dates

[Tech Tips & Training](#)

April 30, 1:00 pm, GSAR
Beginners Photography

[Cayuga County Chapter REALTOR® Expo](#)

May 8, 4:30 pm, Auburn

[Raising the Bar #2](#)

are prohibited from use in advertising in any media until the property is in the "Active" Status

Who Owns Your Property Photos?

Listing content fuels the real estate industry, and displaying photographs of real properties online is now a vital part of the real estate professional's marketing plan. Improper use of listing photographs, however, can create legal problems for agents, brokerages and MLSs. NAR sample agreements are NOW on Instanet. You can find these forms in a folder called "Copyright Listing Photo Agreements - Samples by NAR". Please refer to your Broker for guidance on using the forms.

Education News



April Continuing Education

Curious About Commercial Real Estate?
Wouldn't it be nice if your doctor, dentist, hairstylist, etc., paid you for a change? Learn how to make it happen in Commercial Real Estate - You Can Do It on April 24, 9:00am - 12:00pm.

[Get More Information Here](#)

Matrix training is available on April 25. Earn 3.0 hrs. CE credit per course. See the News & Alerts section on your Matrix home page for the schedule and registration instructions.

Hot Topics



Oswego County Chapter's REALTOR® Expo Recap
The Oswego County Chapter of GSAR held their

May 10, 10:00 am,
Embassy Suites-Destiny

[REALTORS® Legislative Meetings & Trade Expo](#)
May 14 - 19, Washington, DC

[Tech Tips & Training](#)
May 21, 1:00 pm, GSAR

[Oswego County Chapter Education & Networking Event](#)
May 24, details coming soon!

[17th Annual NYS Commercial Real Estate Conference](#)
June 4-6, Turning Stone Casino & Resort

[Borio's Member Mixer & Annual Meeting](#)
June 7, 5:00 - 7:00 pm
Borio's, Oneida Lake

[Tech Tips & Training](#)
June 21, 1:00 pm, GSAR

[Annual Golf Outing](#)
July 23, 11:30 am
Links at Erie Village

[Raising the Bar #3, Meet the Candidates, Election Begins](#)
August 22, details coming soon!

[Cayuga County Chapter Education and Networking Event](#)
September 5, 4:30 pm, Hilton Garden Inn, Auburn

[Oswego County Chapter Education and Networking Event](#)
September 6, 4:30 pm, Tavern on the Lock, Fulton

[NPN Celebrity Bartending Event](#)
September 6, Details coming!

[Tech Tips & Training](#)
September 24, 1:00pm, GSAR

[Parade of Homes 2018](#)
September 29 - October 14
Details coming soon!

REALTOR® Expo Thursday, April 19th at the River Vista in Fulton with over 80 in attendance. The keynote speaker was the City of Oswego's Mayor, William Barlow. Mayor Barlow spoke on county issues and upcoming projects. Raffles were held raising over \$400. All proceeds will go to the Oswego County Food Pantries. Thank you to all the vendors and attendees for coming out on a snowy afternoon to make this another successful event. Here some pictures of the event!

[Expo Pictures](#)

IMPORTANT! Dos and Don'ts of Advertising on Social Media

Licensees are often confused about what is permissible when advertising properties or their licensed services on social media websites. Frequently, members inquire as to whether the advertising regulations are applicable to social media, and if so, how?

[MLS Rules and Regulations on Social Media Advertising](#)

[Anthony Gatto, Esq. NYSAR Director of Legal Services](#)

Two Ways to Reduce Your Firm's Liability Risk

You know those classic unsolicited emails from scammers posing as a Nigerian prince or a long-lost cousin? The ones with dreadful grammar, five different fonts, and three type colors? In some ways, we can consider those the good ol' days of phishing scams, because they were quite easy to identify as false. Today, email scams are much more sophisticated, explained Katie Johnson, NAR's general counsel and senior vice president of legal affairs and member experience, at the REALTOR® Broker Summit in Nashville last week.

[Read Full Article](#)

Watch for the Weekly Auburn Pub

The Auburn Pub will be sharing a Real Estate Tip of the Week at the bottom of their FL page. Their electronic paper will link to our website, cnyREALTOR.com, to a page where all agents will have a chance to buy a space for \$25/year for their name and contact information.

[Sign Up Today](#)

New Members

Taylor D'Alfonso
Howard Hanna, North Syracuse
315-458-9100

tg17dalf@gmail.com

NYSAR Fall Business Meetings

September 30 - Oct. 3
Turning Stone Casino

Raising the Bar #4
& Main Event

October 4, 10 - 2:00 pm
Details to follow!

Tech Tips & Training

October 22, 1:00 pm, GSAR

REALTORS®

Conference & Expo

November 2 - 5,
Boston, MA

Oswego County Chapter's PATH
Auction & Holiday Party

November 13, 5:00 pm, Fulton

Cayuga County Chapter Holiday
Party & Fundraiser

December 13, 5:30 pm
Springside Inn, Auburn

Ty Murphy

MyTown Realty LLC, Syracuse
315-497-6500
tymurphy@mytowncny.com



STAY CONNECTED

