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Hot News Sponsors

****Department of State Clarifies Associate Real Estate Broker License Type Description****

Over the years, NYSAR members have asked the NYSAR Legal Hotline what the proper license type description is for an associate broker. The confusion was caused by 19 NYCRR 175.25(c) referring to the license type as "Associate Real Estate Broker," but on the license and pocket card sent to licensees it is referred to as "Real Estate Associate Broker." NYSAR inquired with the New York State Department of State (DOS) as to what licensees need to display in order to comply with the advertising regulations. The DOS provided the opinion that an "associate real estate broker" may advertise as either an "associate real estate broker" or a "real estate associate broker," since both signify that the licensee is not a salesperson or the broker responsible for the operation of the brokerage, which, in part, is the purpose of the advertising regulations.

[Click Here to Review Advertising Regulations](#)

Weekly Video

5 Steps of the Loyalty Ladder

Instructor, Randy Templeman, taught the 5 Steps of the Loyalty Ladder this week and GSAR Board of Directors Nominee, Kellie Jo Maher, with Coldwell Banker Primer Properties, attended and is excited to tell you all about it!

Our mortgage experts will make you feel right at home.

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Events

Save These Dates for July and August!

- July 30 [Tech Tips & Training](#), 1:00 pm, GSAR
Aug 22 [Raising the Bar #3, Meet the Candidates, & GSAR Election Begins](#), 9:00 am, GSAR
Aug 28 BOD Election: Voting in Oswego County, [Oswego Public Library](#), 120 E. 2nd St., Oswego, 4:00 - 7:00 pm
Aug 29 BOD Election: Voting in Cayuga County, [Seymour Library](#), 176-178 Genesee St., Auburn, 4:00 - 7:00 pm

SEATS STILL AVAILABLE! Apple Reps at July's T3

For the first time, July's T3 will be all about managing your day with the iPad. Don't miss out...this class will fill up fast! [Click here](#) for printable flyer.

[Register Today](#)

Register Today for Raising the Bar #3 and Meet the Candidates!

This year's 3rd Raising the Bar will be held at GSAR on Wednesday, August 22nd at 9:00 am. This session will focus on REO's, foreclosures, and HUD homes. Immediately following RTB, stay and hear from the nominees for the open GSAR Director positions for 2019! Don't forget...Voting starts this day at GSAR and will be open daily, M-F from 9:00 am - 4:00 pm through September 5th (except Labor Day). [Click here](#) for event flyer.

[Register Today](#)

Meet This Year's Nominees for the Board of Directors!

The election of candidates for the GSAR Board of Directors whose terms of service commence January 1, 2019, will be held at the GSAR office. Voting will be open for TWO WEEKS and must be done in person. Voting

Important Dates

Tech Tips & Training

July 30, 1:00 pm, GSAR

Raising the Bar #3, Meet the Candidates, Election Begins

August 22, 9:00 am, GSAR

Satellite Voting in Oswego County

August 28, 4 - 7:00 pm,
Oswego Public Library

Satellite Voting in Cayuga County

August 29, 4 - 7:00 pm,
Seymour Library

Cayuga County Chapter Education and Networking Event

September 5, 4:30 pm, Hilton Garden Inn, Auburn

Oswego County Chapter Education and Networking Event

September 6, 4:30 pm,
Tavern on the Lock, Fulton

Tech Tips & Training

September 24, 1:00pm, GSAR

NYSAR Fall Business Meetings

September 30 - Oct. 3
Turning Stone Casino

Raising the Bar #4 & Main Event

October 4, 10 - 2:00 pm
Details to follow!

Parade of Homes

October 13 - 28
Crown Point Summit Meadows

REALTOR® Morning @ The Parade of Homes

October 17, 9:00 - 11:00 am
Crown Point Summit Meadows

Tech Tips & Training

October 22, 1:00 pm, GSAR

REALTORS® Conference & Expo

November 2 - 5,
Boston, MA

Oswego County Chapter's PATH Auction & Holiday Party

begins August 22nd and ends September 5th, 2018. Monday through Friday, 9am-4pm (except September 3rd, Labor Day). There are four open director positions.

Meet the Candidates!

Satellite Voting in Cayuga and Oswego Counties

To help accommodate our Cayuga and Oswego Chapters, GSAR will have satellite voting again this year for our members! Any member will be able to vote in Oswego County at the [Oswego Public Library](#), located at 120 E. 2nd St., Oswego, on August 28th from 4-7:00pm. Also, any member will be able to vote in Cayuga County at the [Seymour Library](#), located at 176-178 Genesee St, Auburn, on August 29th from 4-7:00 pm.

MLS News



MLS Tip of the Week

Please remember to update status changes within 24 hours to avoid possible fines. Please see MLS rule below.

Section 1.4 Change of Status of Listing - Any change in listed price or other change in the original listing agreement shall be made only when authorized in writing by the seller and shall be filed with the service within twenty-four (24) hours (excepting weekends, holidays, and postal holidays) after the authorized change is received by the listing broker.

Change of Status Listing Explanations

Education News

November 13, 5:00 pm, Fulton

[Cayuga County Chapter Holiday Party & Fundraiser](#)

December 13, 5:30 pm
Springside Inn, Auburn



Forget Something?

The NAR code of Ethics training deadline is December 31, 2018. All NAR members must complete a Code of Ethics course of no less than 2.5 hours during the 2017-2018 training cycle.

If you find your name on the list below, it means that GSAR has no record of your completing ethics training for this cycle. If you took a Code of Ethics course at a school other than GSAR, please send a copy of the certificate to education@cnyrealtor.com or fax to 315-457-5884.

[View Ethics List by Member Name](#)

Brokers and office managers: view a list of agents in your offices by clicking the button below.

[Ethics List by Firm Name](#)

Code of Ethics Course Schedule

Still need to complete your ethics training for the 2017-2018 cycle? GSAR has scheduled several dates for the "Ethics for Realtors" course (held in the GSAR classroom):

- August 2, 9am-12pm
- September 20, 1pm-4pm
- November 20, 9am-12pm
- December 13, 1pm-4pm

Can't attend a live class? Online courses are also available.

[Click here](#) for offerings from GSAR online course partners.

[Click here](#) for NAR's online Code of Ethics courses.

[Register for GSAR Classes Today!](#)

DEADLINE LOOMING; Apply for an Education Scholarship Today!

Do you want to take a national designation course, but are finding it hard to afford? Scholarships from the NYS Real Estate Education Foundation (NYSREEF) are available - don't pass up this opportunity to take a national

designation course for free!

Any individual who: has at least one year experience in real estate sales; is licensed and practicing in New York State; and holds primary REALTOR® membership in New York State is eligible for one of the designation program scholarships. **Applications are due July 31, 2018.**

[Click Here for NYSREEF
Scholarship Application](#)

Hot Topics



Golf Outing Recap

The rain held off (for the most part) at the Annual Golf Outing at The Links at Erie Village. There were 96 golfers and another 20 people that joined us for dinner. The total amount raised for our two new charities, On Point for College and OCC REALTORS® Care Hub, was \$575! Congratulations to all of this year's winners and thank your coming out and showing your support, we couldn't do it without YOU! The winners were as follows:

Men's Division

1st Place Nick Maine and crew
2nd Place David Kimple and crew
3rd Place Thomas Ferrara and crew

Mixed Division

1st Place Matt Secor and crew
2nd Place Jason Yamini and crew
3rd Place Tami Hoffman and crew

Closest to the Pin

Men's Kevin Cartmill
Women's Laura Casey

[View Golf Photos](#)

Flood Insurance Extension Clears Hurdle

[The National Flood Insurance Program](#) (NFIP) will expire on July 31, denying necessary insurance coverage to homeowners and buyers in more than 20,000 communities nationwide. House lawmakers passed a four month extension of the NFIP July 25th. Action now turns to the Senate. About 105,000 REALTORS® have sent letters to their members of Congress urging action under NAR's Call for Action, which will end once the Senate

votes.

Take Action Today!

NEXT BJ's Promotion to Begin Soon!

The next BJ's promotion will be held September 1- 15TH.
Watch for upcoming details!

■ **New Members**

Roxanne Bocyck

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STAY CONNECTED

