

2018

Services included in your CNYIS dues:

For only \$1.65 per day, your dues include all of these services!

Additional Services

SUPRA



CNYIS uses **SUPRA** for lockbox services, with shared access to Jefferson/Lewis, and Cortland Associations including the areas of Oswego and Cayuga. The new Bluetooth iBox BL LE no longer requires a Droid or iPhone user to have a fob to release a key and now the shackle releases completely. SUPRA offers three ways to access listings:

Additional Fees

XpressKEY



The XpressKEY is easy to use and secure. Friendly features and wireless authentication make the XpressKEY the right choice for those who want basic lockbox functions not attached to a phone. \$162.91/six months

eKEY Use your smart phone as your key! Over 30 different hand-held devices have been approved for use. Supra automatically sends vital

data to your eKEY every night. Updated showing and MLS data is loaded and waiting for you the next morning. Basic is \$19.53/month

eKEY Professional

Upgrade to eKEY Professional and receive MLS information and more. Pro. is \$32.52/month

MLS Training

MarketLinx's AnswerLink technical help center (888-825-5472) offers a complete range of training & support services to ensure you get the most out of your MLS software. Available every Mon.-Fri. 8:30am-8:30pm and Sat-Sun. 8:30am-3:30pm. CNYIS also holds hands-on Matrix training three days per month in our computer lab.

MLS Shared Database

New York State's first 100% shared MLS Database, with access to over 20,000 listings in Upstate New York from MLS services of Rochester, Buffalo, and Syracuse (including Cayuga, Cortland, Oswego, Mohawk Valley, and Jefferson Lewis).



Matrix

Matrix™ has proven itself a clear leader in multiple listing software. Unrivaled speed and cutting-edge functionality deliver the performance modern real estate professionals demand. Matrix puts equal emphasis on functionality and speed. Matrix boasts powerful functionality - from searches and displays to reports and statistics.

Realist® Tax Product

Realist integrates with Matrix allowing users full access to Realist data such as tax rates, street and aerial maps, sales comparables and mailing labels, and more. Access to tax records for over 25 counties - without paying county access fees.

GoNYSMLS



GoNYSMLS is not just another real estate app. It's the mobile app that gives agents the edge against all those consumer centric products. GoNYSMLS offers an intuitive user experience, an array of real estate tools, current listing details and photos, homeowner information, detailed maps, and much more.

ePropertyWatch

ePropertyWatch is a CoreLogic® service that helps you stay in touch with past clients until they are ready to sell, buy, or make a referral. The monthly report is full of information on their home and neighborhood, with up-to-date information on their home's value, nearby listings and transactions, local trends, and more.

REALTORS Property Resource



RPR is a database designed to be a resource of property information covering every parcel of property in the country, neighborhood information, mapping and Realtor Valuation Model or RVM. You can access RPR by visiting <http://www.realtor.org>.

Single Sign On (SSO)

Clareity's SSO service creates subscriber convenience, drives adoption of third party applications, and centralizes subscriber access under a single login. No more 'what is my ID & password?' for each application. With SSO portal, subscribers will immediately know the applications available to them and easily select where they want to go.

ShowingTime

An MLS-integrated online showing request system that gives agents 24/7 access to request showings, reduces showing-related calls, generates feedback and helps sell homes more efficiently.

- MarketStats by ShowingTime



One of the best in easy-to-read market reports for MLSs. Localized market analytics that are detailed without being overwhelming. Includes InfoSparks, an interactive market analytics tool.

Instanet Forms



Instanet is a leading real estate forms solution. Allows forms to be sent between parties. Interactively negotiated and tracked online. Watermarks can be embedded directly onto each page. Insert multiple forms into a transaction with one click. Each form is tracked for creation, history, and access. Additional Instanet Products:

- **DocBox** takes you paperless! Access your documents anytime, anywhere. Unlimited storage. Easy document upload. Unlimited faxing. Toll free fax numbers. Branded e-mails and notifications.

- **Authentisign** allows you to legally eSign any document online. Easily add reviewers in addition to the signers so agents and attorneys can review documents before they are presented to clients for signature.

Property Panorama

This highly advanced online software automatically sorts your property photos and converts them into immersive 360° Panoramas and 180° Panoramas. Property Panorama combines these panoramic views with the property information to instantly create a cohesive Virtual Tour of the entire listing. The non-branded Virtual Tour is attached to the MLS record automatically.

cnyREALTOR.com

This is YOUR website - the official website of GSAR and CNYIS. All leads are passed on to you...at no additional charge! We will never charge you for a lead! Plus, we drive consumers to cnyREALTOR.com for all listing & open house information, & to find a REALTOR®!

Data Co-op

The Data Co-op™ from CoreLogic® brings you a wealth of information you couldn't access before and marketing opportunities that were once beyond reach.

ListHub



ListHub is the broadest, most widely adopted network for listing distribution, and works in concert with the MLS to bring brokerages a single dashboard for controlling their online marketing strategy. Listings can be distributed to over 40 national web sites. ListHUB service is included in CNYIS dues, an upgrade is available for each Broker for an additional fee.

Scout

Scout for SAFEMLS-Intelligence Driven Authentication
Scout is strong authentication to accurately identify account sharing and other unauthorized access by a proprietary combination of key stroke dynamics and device identification technology.

Find



The FindSM application is a professional data application that allows MLS Members to access realtor.com® data via a powerful, robust, and intuitive search engine.

ListTrac



ListTrac is a 'monitoring' code placed in all real estate websites receiving a listing feed from the MLS, including the MLS system, IDX sites, & syndication sites. Monitoring captures when a homebuyer views your listing, requests information, shares it with friends, & other activities allowing you to assess how your listing is performing online.