

BUYERS WANT SMART HOMES

Research shows homebuyers in the Northeast, millennials in particular, are becoming more and more interested in the possibilities of living in a “smart home.”



79% of millennials are excited about smart home technology.



62% of residents in the Northeast – the highest level in the nation – are excited about the possibilities of a smart home.



9 out of 10 North Americans agree personal and family security is one of the most important reasons to purchase a connected home.

Consumers expressed the highest levels of interest in having:



Self-adjusting thermostat:

72%



Doors that lock remotely:

71%



Automatically adjusting indoor lighting:

69%



Automatically adjusting outdoor lighting:

65%



Home monitoring cameras:

65%